



Information for Exhibitors on the Insertion of their Information in the Official Catalogue of the "Interpolitex-2022" Exhibition

Dear INTERPOLITEX 2022 Exhibitors,

Please, be advised, that **for the Registration Fee** you are offered the possibility to insert your standard information in the Official Catalogue of the Interpolitex 2022 Exhibition:

INFORMATION POSTED FREE OF CHARGE:

1. Insertion of the exhibiting company's contact information: company name, address and number of the booth in the Address Block of the Exhibition Catalogue (in the specified by you, thematic section of the exhibition) (Please, see [Form 3](#));
2. Insertion of the company name and page number in the address block in the "[Index of products and services](#)" section ([rubricator](#)). Specify the numbers of the categories in [Form 3](#). ***For free you can place your Information only in one rubric/category!***
3. Company name, product name, product description (no more than 300 characters, 150 characters in Russian, 150 in English) and the page number in the address block in the "New Products" section of the exhibition catalog (1 position). [Form 3a](#).

To improve the quality of your company's presentation in the Official Exhibition Catalogue you can publish your advertising materials in the most catching places of the Catalogue – on covers, dividers, as well as insert additional information in the various sections of the Exhibition Catalogue.

INFORMATION PLACED FOR AN ADDITIONAL FEE **(Appendix 4 of the Contract)**

1. Insertion of the description of the exhibiting company's activities in the Address Block (no more than 300 characters, 150 characters in Russian, 150 in English).
2. Insertion of the Exhibitor's logo in in any place agreed with the Exhibitor.
3. Photo or image of the Exhibitor in the place agreed with the participant.
4. Description of the second and subsequent products (no more than 300 characters, 150 characters in Russian, 150 characters in English) in the "New Products" section of the exhibition catalog.
5. Use of the bold text in the list of exhibitors (catalog, rubricator, guidebook and banner).
6. Highlighting the Exhibitor's booth in color on the exhibition plan with the Exhibitor's logo and the number of his booth (only for the catalog)
7. Additional insertion in the Rubricator.
8. Additional insertion of the Exhibitor's information in another thematic section of the Exhibition Catalogue.
9. Placement of the corresponding QR code in any place agreed with the participant

[You can get acquainted with the cost of placement of the Exhibitor's additional information in Appendix No. 4 of the contract.](#)

Attention!

Be sure to mark in Form 3 the thematic exposition in which you are taking part.

The Information will be inserted in the Exhibition Catalogue just as it is sent by the exhibitor. In case if the exhibitor sends his information only in Russian or only in English languages, it will be published only in one language.

All materials should be forwarded by e-mail to your manager in the Exhibition Directorate.

Please make sure that your materials correspond to all mentioned above technical requirements

Technical requirements for graphic images:

- the logo is presented in vector form in .ai, .eps, .cdr. formats (in case of presence of any fonts, they must be translated "into curves");
- photos are presented in formats .tiff and .jpeg with a resolution of at least 300 dpi (dots per inch).